TABLE 57

Companies that reported business process innovation, by firm classification of race and ethnicity and innovation R&D activity: 2016–18

(Number and percent)

Race and ethnicity of owners		Innovation R&D activity			
	Companies (number)	Number		Percent	
		Yes	No	Yes	No
All companies (race and ethnicity)	929,754	262,972	666,783	28.3	71.7
Race					
White	776,165	216,004	560,162	27.8	72.2
Asian	116,019	34,573	81,445	29.8	70.2
Black or African American	22,331	6,699	15,633	30.0	70.0
American Indian or Alaska Native	4,978	1,593	3,385	32.0	68.0
Native Hawaiian or Other Pacific Islander	891	246	644	27.6	72.4
Ethnicity					
Hispanic or Latino	69,613	17,306	52,307	24.9	75.1
Equally Hispanic and not Hispanic	8,961	2,356	6,604	26.3	73.7
Not Hispanic	840,777	239,245	601,531	28.5	71.5
Minority status					
Minority	209,605	58,995	150,611	28.1	71.9
Black or African American, American Indian or Alaska Native, or Hispanic or Latino	93,243	24,372	68,872	26.1	73.9
Equally minority and nonminority	16,021	5,218	10,804	32.6	67.4
Nonminority	693,722	194,694	499,027	28.1	71.9
Unclassifiable	10,407	4,064	6,342	39.1	60.9

Note(s):

Detail may not add to total because of rounding. Companies may be included in one or more race and ethnicity category. Companies classified as "minority" are those companies classified as any race and ethnicity combination other than not Hispanic and White. Innovation R&D activity is based on unedited company responses to innovation questions, not R&D expenditures. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2019 Annual Business Survey: Data Year 2018.